

New Look, Expanded Content and Special Fourth Quarter Ad Packages

WHY ADVERTISE WITH THE MIDLANDS BUSINESS JOURNAL?

We help promote your services and build your brand. The MBJ offers the perfect platform for targeted marketing toward business owners and business professionals. Convert more customers with a print ad campaign that will supplement your digital advertisements.

- Providing local business news since 1975
- 52 weeks of focus sections with insights from area experts
- Local columns on business trends, financial topics, legal issues and CRE updates
- Profiles of MBJ's 40 Under 40 Award winners
- Feature more than 200 small & local businesses success stories

EDITORIAL FOCUS AND PUBLISH DATES

October

- 1 MBJ Special REDESIGN issue featuring community leaders plus new content
- 8 Entrepreneurial Success
- 15 Investing in Nebraska
- 15 Residential Real Estate
- 15 LBJ Ag Trends
- 22 Health Care Profession
- 22 Industrial Market
- 29 Mergers & Acquisitions

November


- 5 Women in Business
- 12 Council Bluffs Growth Report
- 12 Shop Local: *Gift Guide*
- 19 Architecture
- 19 LBJ Nebraska Economy
- 26 Technology

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December

- 3 Business & Cyber Security
- 10 Human Resource Management
- 17 Marketing Agencies
- 17 LBJ Engineering Profession
- 24 40 Under 40
- 31 Year in Review

 **2022 Corporate Community Giving Guide & Event Book**
Distributes in November 2021

101 Things to Love about the Omaha metro!
Featuring local business
Distributes in early 2022