

MIDLANDS **business journal**

UPDATED 11/2/2021

2022 EDITORIAL CALENDAR

January

- 7 Retirement
- 7 National Mentoring Month
- 14 Financial & Tax Planning
- 21 Omaha Real Estate
- 21 Lincoln Business Journal
- 28 Business Annual Preview
- 28 Aviation

February

- 4 Health Care
- 4 Black History Month
- 11 Young Professionals
- 11 Technology
- 18 Only in Nebraska
- 18 Wealth & Finance
- 18 Lincoln Business Journal
- 25 Engineering Profession

March

- 4 Franchising
- 4 American Red Cross Month
- 11 Higher Education
- 18 Investments
- 18 Lincoln Business Journal
- 25 Nebraska Startups
- 25 Celebrating Women

April

- 1 Salute to Small Business
- 8 Law Firms
- 15 Diversity & Inclusion
- 15 Lincoln Business Journal
- 22 Investing for Retirement
- 29 Technology

May

- 6 Celebrate Construction
- 13 Banking
- 13 Sarpy Country Growth Report
- 20 Energy & Utilities
- 20 Lincoln Business Journal
- 27 Transportation, Distribution & Warehousing
- 27 Focus on Safety

June

- 3 Architecture
- 10 Locally Grown
- 17 Women in Leadership
- 17 Lincoln Business Journal
- 24 Sustainability
- 24 Council Bluffs Growth Report

July

- 1 Nonprofits
- 8 Health Care
- 8 Senior Retirement
- 15 Wealth & Finance
- 15 Lincoln Business Journal
- 22 Engineering
- 29 Commercial Office Space Directory

August

- 5 Aviation
- 12 Technology
- 19 Business Succession/Transitions
- 19 Lincoln Business Journal
- 26 Retail Space Directory

September

- 2 Family Business
- 9 Omaha Growth Report
- 16 Accounting Profession
- 16 Lincoln Business Journal
- 23 Business Milestones
- 30 Diversity & Inclusion

October

- 7 Entrepreneurial Success
- 14 Investing in Nebraska
- 21 Industrial Market
- 21 Lincoln Business Journal
- 28 Mergers & Acquisitions

November

- 4 Women in Business
- 11 Architecture
- 18 Council Bluffs Growth Report
- 18 Lincoln Business Journal
- 25 Cyber Security

December

- 2 Wealth & Finance
- 9 Technology
- 16 Marketing Agencies
- 16 Lincoln Business Journal
- 23 *40 Under 40
- 30 Year in Review

The MBJ editorial team will be adding focus sections throughout the year.

If you have a special topic that you don't see listed please email editor@mbj.com.

We look forward to working with your business in 2022!

*Speciality inserts and publications not available on contract.

Including but not limited to:

40 Under 40

ICAN

CRE Summit

Book of Lists

Corporate Giving Guide

101 Things to Love about the Omaha metro!