

The Lincoln  
**BUSINESS**  
 Journal

**2017 ADVERTISING RATES**

Sizes	Full	2/3	1/2	1/3	1/4	1/6	1/12
<b>Open</b>	575.00	450.00	375.00	275.00	225.00	155.00	85.00
<b>+Color</b>	115.00	90.00	75.00	55.00	45.00	31.00	17.00
<b>Total</b>	690.00	540.00	450.00	330.00	270.00	186.00	102.00
<b>6x</b>	525.00	410.00	340.00	250.00	200.00	140.00	75.00
<b>+Color</b>	105.00	82.00	68.00	50.00	40.00	28.00	15.00
<b>Total</b>	630.00	492.00	408.00	300.00	240.00	168.00	90.00
<b>12x</b>	475.00	370.00	300.00	225.00	180.00	120.00	65.00
<b>+Color</b>	95.00	74.00	60.00	45.00	36.00	24.00	13.00
<b>Total</b>	570.00	444.00	360.00	270.00	216.00	144.00	78.00