BUSINESS Journal

2017 EDITORIAL CALENDAR

January

1 Financial & Tax Planning

1 Printing & Graphics

Space and Material Deadline: 12/21

15 Business Annual/Preview

15 Technology

Space and Material Deadline: 1/5

February

1 Downtown Lincoln

1 Valentine's Gift Guide

Space and Material Deadline: 1/19

15 Business Succession & Transitions

15 Work Related Injuries

Space and Material Deadline: 2/2

March

1 Construction and the Environment

1 Continue Your Education

Space and Material Deadline: 2/16

15 Insurance

15 Home Trends

Space and Material Deadline: 3/2

April

1 Real Estate

1 Hotels & Tourism

Space and Material Deadline: 3/23

15 Company Picnics/Outings

15 Banking

Space and Material Deadline: 4/6

May

1 Employment & Staffing

1 Industry & the Environment

Space and Material Deadline: 4/20

15 Weddings

15 Choose a Mortgage Company

Space and Material Deadline: 5/4

June

1 Technology

1 Building an Insurance Benefits Package Space and Material Deadline: 5/18

15 Accounting

15 Health & Wellness

Space and Material Deadline: 6/8

July

1 Legal Profession

1 Small Business

Space and Material Deadline: 6/22

15 Architecture

15 Retirement & Senior Issues

Space and Material Deadline: 7/6

August

1 Employee Benefits

1 Business Appearance: Interior & Exterior Space and Material Deadline: 7/20

15 Banking

15 Office Services Guide

Space and Material Deadline: 8/3

September

1 Transportation, Distribution & Warehousing

1 Event Planners / Trade Shows

Space and Material Deadline: 8/24

15 Going Green

15 Technology

Space and Material Deadline: 9/7

October

1 Buy/Sell Your Home

1 Holiday Office Parties

Space and Material Deadline: 9/21

15 Blueprints: What's Planned for Lincoln

15 Corporate Security

Space and Material Deadline: 10/5

November

1 Plan for Retirement

1 HR Management

Space and Material Deadline: 10/19

15 Health & Wellness

15 Executive Gift Guide

Space and Material Deadline: 11/2

December

1 Engineering

1 Marketing / Advertising / Promotions Space and Material Deadline: 11/16

15 Commercial/Retail Space

15 Entrepreneurial Success

Space and Material Deadline: 12/7

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